With Time For You Since 1879

City of Richmond

MISSION STATEMENT: The City of Richmond is dedicated to promoting a high quality of life for its residents by providing municipal services and addressing community issues in partnership with its citizens, businesses, and neighbors. (Adopted 01/15/2000)

CITY COUNCIL
GOALS AND OBJECTIVES

FY2015-2016

1. ISSUE: Promoting Industrial and Commercial Growth

GOAL: Promote Industrial and Commercial business diversification and tax base growth.

OBJECTIVE: Review and update the Community Master Plan and TIFA Development Plan. The Community Mast Plan will incorporate the significant sections of the Business District Master Plan and Economic Development Strategic Plan as necessary to reflect the current priorities and economic environment of the City. City Council and City Staff.

OBJECTIVE: Formulate and Promote creative economic development financing packages to encourage industrial and commercial development. City Council, Staff, TIFA, EDC, Macomb County Economic Development Department, St. Clair County Economic Development Alliance, MEDC and MDOT

OBJECTIVE: Continue working with surrounding townships to establish potential tax base sharing arrangements to accommodate mutually beneficial growth. City Council and City Manager.

OBJECTIVE: Open up discussions with the private sector to determine what factors go into site selection, and review what Richmond offers that makes the City a desirable place to develop. Specific areas of concern are

the 32 Acres of Industrial, Commercial at 31 Mile Road and Gratiot Avenue and Old City Hall. City Manager and City Planner

2. ISSUE: Traffic congestion and accessibility on Main Street

GOAL: Reduce congestion; make it safer and easier for residents to enter on Main Street. Ensure traffic impact is considered for new developments.

OBJECTIVE: Implement Streetscape Plan to address above issues. City Staff.

OBJECTIVE: Facilitate a meeting with the property owners of the Kmart Plaza, Lake Angela Homeowners Associations and Speedway Gas Station to discuss possible alternative driveway configurations. City Staff.

OBJECTIVE: Review, update and implement the City of Richmond Transportation Plan. Council, Staff and Engineers.

OBJECTIVE: Include pedestrian safety into transportation planning.

OBJECTIVE: Provide adequate parking focusing on the area of Main and Gleason. TIFA

3. ISSUE: Streetscape Implemented

GOAL: Promote community aesthetics through streetscape design.

OBJECTIVE: Provide incentives for commercial and residential development; in particular to preserve the residential nature of Main Street from Oak Street to 32 Mile Road. TIFA.

OBJECTIVE: Determine the types of amenities that will enhance the streetscape project and develop strategies for implementation. Items remaining include flower pots, street furniture, across the street banners and signage. Streetscape Committee.

OBJECTIVE: Develop the design and locations for signs recognizing state champion High School sports teams and local organizations. Streetscape Committee.

OBJECTIVE: Develop a maintenance program to protect the investment that the City and TIFA have made with the streetscape project. City Staff.

4. ISSUE: Rails to Trails: Funding, Maintenance, Use and Development

GOAL: Work with the Macomb Orchard Trail Commission, Macomb County, and the Friends of the Macomb orchard Trail to ensure that the

Macomb Orchard Trail is developed to the standards in the Trail Master Plan. Council and Staff.

OBJECTIVE: Work to clean up the appearance of properties along the trail. Council and Staff.

OBJECTIVE: Pursue the development of the city's 22 acres of property at 33 Mile Road and Armada Ridge Road for park use for Rails to Trails users. Council and Recreation Board.

OBJECTIVE: Work cooperatively with St. Clair County Parks to pursue the development of a trail linking the City of Richmond and the new Columbus County Park.

5. ISSUE: Orientation and Training for Members of Boards and Commissions

GOAL: To acquaint and familiarize new city Board Members/Committee Members with the duties and responsibility of their respective appointed positions.

OBJECTIVE: Creation and presentation of information binders and other materials to City Board and Commission members. City Staff.

OBJECTIVE: Obtain training and resource materials, such as videos, through the Michigan Municipal League that can be used for training and orientation of new Board and Commission members. City Staff.

OBJECTIVE: Encourage open communication with the Boards and Commissions serving at the appointment of the City Council. City Council and Board & Commission Members.

6. ISSUE: Code Enforcement

GOAL: To more effectively enforce the City's Code of Ordinances to raise expectations of property maintenance within the community.

OBJECTIVE: Continue Code Enforcement through a team approach which utilizes the department most knowledgeable in the area of the violation. City Council and staff.

OBJECTIVE: Create written procedures on who is handling various code enforcement issues. City Staff

OBJECTIVE: To more proactively enforce certain Code of Ordinance issues such as blight, weeds and snow removal. Encourage City employees to report tall weeds and un-shoveled sidewalks to administration. City Staff

7. ISSUE: Technology

GOAL: To more effectively utilize technology in local government.

OBJECTIVE: Develop a technology and computer use policy. City Council and staff.

OBJECTIVE: Expand the City's social media presence and pursue wireless technology to assist residents. City Council and staff.

OBJECTIVE: Assess how technology is being utilized and paid for at all City Facilities. Review the need for a city-wide Information Technology (IT) employee; the review would also include a look at other alternatives such as one IT contract. City Staff

OBJECTIVE: Pursue a City of Richmond Television public access station. Cable Commission, City Council and City Staff

ADOPTED BY THE RICHMOND CITY COUNCIL AT THE REGULAR COUNCIL MEETING HELD ON THE 2nd DAY OF FEBRUARY, 2015.

REVISED BY THE RICHMOND CITY COUNCIL AT THE REGULAR COUNCIL MEETING HELD ON THE 17 DAY OF AUGUST, 2015.