With Time For You Since 1879

City of Richmond

MISSION STATEMENT: The City of Richmond is dedicated to promoting a high quality of life for its residents by providing municipal services and addressing community issues in partnership with its citizens, businesses, and neighbors. (Adopted 01/15/2000)

CITY COUNCIL
GOALS AND OBJECTIVES

FY2013-2014

1. ISSUE: Promoting Industrial and Commercial Growth

GOAL: Promote Industrial and Commercial business diversification and tax base growth.

OBJECTIVE: Review and update the TIFA Development Plan, Business District Master Plan and Economic Development Strategic Plan as necessary to reflect the current priorities and economic environment of the City. City Council and City Staff.

OBJECTIVE: Formulate creative economic development financing packages to encourage industrial and commercial development. City Council, Staff, TIFA, EDC, Macomb County Economic Development Department, St. Clair County Economic Development Alliance, MEDC and MDOT

OBJECTIVE: Promote Economic Development tools inside and outside of the TIFA District. City Council, TIFA, EDC, and Staff

OBJECTIVE: Continue working with surrounding townships to establish potential tax base sharing arrangements to accommodate mutually beneficial growth. City Council and City Manager.

OBJECTIVE: Open up discussions with Developers and Realtors to determine what factors go into site selection, and review what Richmond

offers that makes the City a desirable place to develop. City Manager and City Planner

2. ISSUE: Traffic congestion and parking on Main Street

GOAL: Reduce congestion; make it safer and easier for residents to enter on Main Street. Ensure traffic impact is considered for new developments.

OBJECTIVE: Implement Streetscape Plan to address above issues. City Staff.

OBJECTIVE: Review, update and implement the City of Richmond Transportation Plan. Council, Staff and Engineers.

OBJECTIVE: Include pedestrian safety into transportation planning.

OBJECTIVE: Provide adequate parking.

3. ISSUE: Streetscape Implemented

GOAL: Promote community aesthetics through streetscape design.

OBJECTIVE: Provide incentives for commercial and residential development. TIFA.

OBJECTIVE: Determine the types of amenities that will enhance the streetscape project and develop strategies for implementation. Streetscape Committee.

OBJECTIVE: Develop the design and locations for signs recognizing state champion High School sports teams and local organizations. Streetscape Committee.

OBJECTIVE: Develop a maintenance program to protect the investment that the City and TIFA have made with the streetscape project. City Staff.

4. ISSUE: Rails to Trails: Funding, Maintenance, Use and Development

GOAL: Work with the Macomb Orchard Trail Commission, Macomb County, and the Friends of the Macomb orchard Trail to ensure that the Macomb Orchard Trail is developed to the standards in the Trail Master Plan. Council and Staff.

OBJECTIVE: Develop park rules and maintenance standards for the Trail Head Park. Recreation Board and Staff.

OBJECTIVE: Work to clean up the appearance of properties along the trail. Council and Staff.

OBJECTIVE: Pursue the development of the city's 22 acres of property at 33 Mile Road and Armada Ridge Road for park use for Rails to Trails users. Council and Recreation Board.

OBJECTIVE: Work cooperatively with St. Clair County Parks to pursue the development of a trail linking the City of Richmond and the new Columbus County Park.

5. ISSUE: Orientation and Training for Members of Boards and Commissions

GOAL: To acquaint and familiarize new city Board Members/Committee Members with the duties and responsibility of their respective appointed positions.

OBJECTIVE: Develop by-laws, rules of procedure for boards and commissions. Mayor and City Council, City Manager, City Staff.

OBJECTIVE: Creation and presentation of information binders and other materials to City Board and Commission members. City Staff.

OBJECTIVE: Obtain training and resource materials, such as videos, through the Michigan Municipal League that can be used for training and orientation of new Board and Commission members. City Staff.

OBJECTIVE: Encourage open communication with the Boards and Commissions serving at the appointment of the City Council. City Council and Board & Commission Members.

6. ISSUE: Code Enforcement

GOAL: To more effectively enforce the City's Code of Ordinances.

OBJECTIVE: Continue doing Code Enforcement through a team approach which utilizes the department most knowledgeable in the area of the violation. City Council and staff.

OBJECTIVE: Clearly define which city department will be handling various code enforcement issues. City Staff

7. ISSUE: Technology

GOAL: To more effectively utilize technology in local government.

OBJECTIVE: Update the City of Richmond's website, expand the City's social media presence and pursue wireless technology to assist residents. City Council and staff.

OBJECTIVE: Assess how technology is being utilized at all City Facilities. City Staff

OBJECTIVE: If the City Offices move to a new location, utilize the new City facility as a technology hub with updated technology for City personnel, elected officials and the general public. City Council and Staff.

OBJECTIVE: Pursue a City of Richmond Television Channel 6 and development of cable facilities in any potential new City Hall location. Cable Commission, City Council and City Staff

ADOPTED BY THE RICHMOND CITY COUNCIL AT THE REGULAR COUNCIL MEETING HELD ON THE 18th DAY OF FEBRUARY, 2013.