



MISSION STATEMENT: The City of Richmond is dedicated to promoting a high quality of life for its residents by providing municipal services and addressing community issues in partnership with its citizens, businesses, and neighbors. (Adopted 01/15/2000)

CITY COUNCIL GOALS AND OBJECTIVES

FY2005-2006

1. ISSUE: Promoting Industrial and Commercial Growth

GOAL: Promote Industrial and Commercial business diversification and tax base growth.

OBJECTIVE: Review and update the Business District Master Plan and Economic Development Strategic Plan as necessary to reflect the current priorities and economic environment of the City. City Council and City Staff.

OBJECTIVE: Streamline business recruitment and retention and permit processing services to the extent possible to create “one stop shopping” for business development. Staff.

OBJECTIVE: Formulate creative economic development financing packages to encourage industrial and commercial development. City Council, Staff, TIFA, EDC, Macomb County Economic Development Department, St. Clair County Economic Development Alliance, MEDC and MDOT

OBJECTIVE: Promote Economic Development tools inside and outside of the TIFA District.

OBJECTIVE: Re-establish communications with surrounding townships to discuss potential tax base sharing arrangements to accommodate mutually beneficial growth. City Council and City Manager.

OBJECTIVE: Open up discussions with Developers to determine what factors go into site selection, and review what Richmond offers that makes the City a desirable place to develop. City Manager and City Planner

2. ISSUE: Traffic congestion and parking on Main Street

GOAL: Reduce congestion; make it safer and easier for residents to enter on Main Street. Ensure adequate parking is available. Ensure traffic impact is considered for new developments.

OBJECTIVE: Implement Streetscape Plan to address above issues. EDC Coordinator.

OBJECTIVE: Review, update and implement the City of Richmond Transportation Plan. Council, Staff and Engineers.

OBJECTIVE: Include pedestrian safety into transportation planning.

3. ISSUE: Streetscape Implemented

GOAL: Promote community aesthetics through streetscape design.

OBJECTIVE: Provide incentives for commercial and residential development. TIFA.

4. ISSUE: Water Supply Stewardship

GOAL: To responsibly manage the City's water resources.

OBJECTIVE: To ensure that the water supply we have today, will be protected both today and in the future. Public Works and Wellhead Protection Team.

5. ISSUE: Rails to Trails: Funding, Maintenance, Use and Development

GOAL: Promote the preservation of open space, provide recreational opportunities and encourage downtown economic vitality through the acquisition and development of the Macomb-Orchard Trail.

OBJECTIVE: Provide funding for the City's share of annual trail commission operation costs. Council.

OBJECTIVE: Work cooperatively with the trail commission on a development master plan for the City's portion of the trail. Council and staff.

OBJECTIVE: Formulate, adopt and implement any necessary ordinances regulating access and use of the trail, as may be requested by the trail commission. Council and staff.

OBJECTIVE: Pursue Property at 33 Mile Road and Armada Ridge Road for park use for Rails to Trails users. Council and staff.

6. ISSUE: City's adopted plans

GOAL: Promote the effectiveness of the City's adopted plans.

OBJECTIVE: Review, update and implement City's adopted plans on a regular basis. Staff

OBJECTIVE: The following plans/documents are currently under review or need to be reviewed during the 2005-2006 fiscal year:

Zoning Ordinance (Last adopted in 1991)

Master Transportation Plan (1996)

Recreation Master Plan (2000)

Business District Development Plan (1997)

Economic Development Strategic Plan (1995)

7. ISSUE: Orientation and Training for Members of Boards and Commissions

GOAL: To acquaint and familiarize new city Board Members/Committee Members with the duties and responsibility of their respective appointed positions.

OBJECTIVE: To promote, and participate in, information programs designed to assist in this effort, i.e., MML education conferences, seminars, printed (brochures) literature, video presentation, etc.

OBJECTIVE: Develop by-laws, rules of procedure for boards and commissions. Mayor and City Council, City Manager, City Staff.

OBJECTIVE: Set up in-house training. City Staff.

OBJECTIVE: Creation and presentation of information binders and other materials to City Board and Commission members. City Staff.

8. ISSUE: Code Enforcement

GOAL: To more effectively enforce the City's Code of Ordinances.

OBJECTIVE: Research ways of doing Code Enforcement through a team approach which utilizes the department most knowledgeable in the area of the violation. City Council and staff.

OBJECTIVE: Clearly define which city department will be handling various code enforcement issues. City Staff

9. ISSUE: Customer Assistance

GOAL: Make sure City Staff is providing a high level of customer assistance to our citizens.

OBJECTIVE: To encourage continued education and training for city staff.

OBJECTIVE: Follow-through with Manager on his status reports.

ADOPTED BY THE RICHMOND CITY COUNCIL AT THE REGULAR MEETING HELD ON THE 7TH DAY OF FEBRUARY, 2005.