

PART 4 BANNER PERMITS

R 247.271. Permittees.

Rule 71. A permit for the installation of banners to be placed within or over a highway right-of-way may be issued by the department only to the governing body of a city, village or township.

R 247.272. Application forms and contents.

Rule 72. (1) An application for a permit for the installation of a banner shall be in the manner prescribed on forms supplied by the department.

(2) An application shall include the following information:

(a) Activity in connection with which the banners are to be placed.

(b) Location of the proposed installation including distance to overhead traffic control devices.

(c) Description of the banners, including any legend or symbol thereon.

(d) Height of an overhead banner at its lowest point above the pavement.

(e) Date on which the banner will be installed and removed. This period shall not exceed a time period specified by the department. An acceptable period of time for banners, other than Christmas decorations, to be in place is 3 weeks, and an acceptable duration for Christmas decorations to be in place is 6 weeks.

(f) Such other information as the department may require.

R 247.273. Local government resolutions.

Rule 73. An application shall be accompanied by a copy of a resolution from the local governing body designating an authorized official of the city, village or township who has authority to make the application, unless a blanket resolution which has the same effect and authorizes the same conditions as an individual resolution but covers issuance of permits for a specified period of time, is on file with the department. Appropriate forms for local governmental resolutions and blanket resolutions may be supplied by the department.

R 247.275. Design and placement.

Rule 75. (1) The design, method of installation and location of banners shall not endanger persons using the highway or unduly interfere with the free movement of traffic.

(2) An overhead banner shall have a minimum bottom height of 18 feet above the pavement, shall not be placed closer than 10 feet on either side of traffic signals, and shall not be placed so as to obstruct a clear view of traffic signals or other traffic control devices.

R 247.276. Contents of banners.

Rule 76. (1) A banner shall not have displayed there on any legend or symbol which may be construed to advertise, promote the sale of or publicize any merchandise or commodity, or to be political in nature.

(2) A banner shall not have displayed thereon any legend or symbol which is or purports to be an imitation of or resembles, or which may be mistaken for, a traffic control device, or which attempts to direct the movement of traffic.

(3) Decorations shall not include flashing lights that may be distracting to motorists.

R 247.278. Duties of local governments.

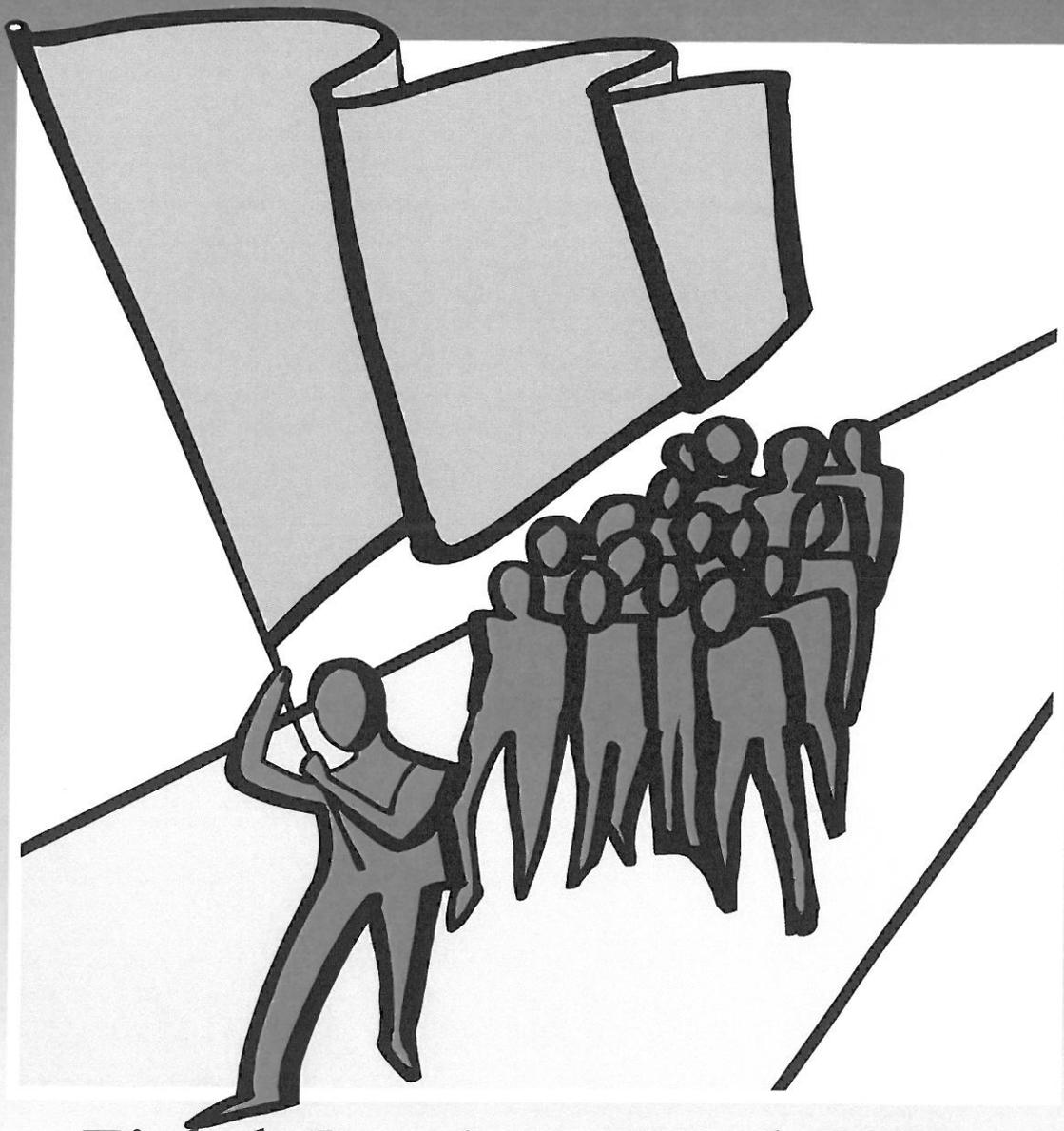
Rule 78. A city, village or township receiving a permit shall faithfully fulfill permit requirements and shall indemnify and save harmless the department from claims of every kind arising out of the use of an issued permit.

R 247.279. Cancellation of permits.

Rule 79. A permit for the installation of a banner may be canceled by the department if the installation becomes dangerous to motorists or unduly interferes with the free movement of traffic.

Administrative Rules regulating Driveways, Banners and Parades

Effective November 30, 1998



Eighth Reprint - March 2007

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