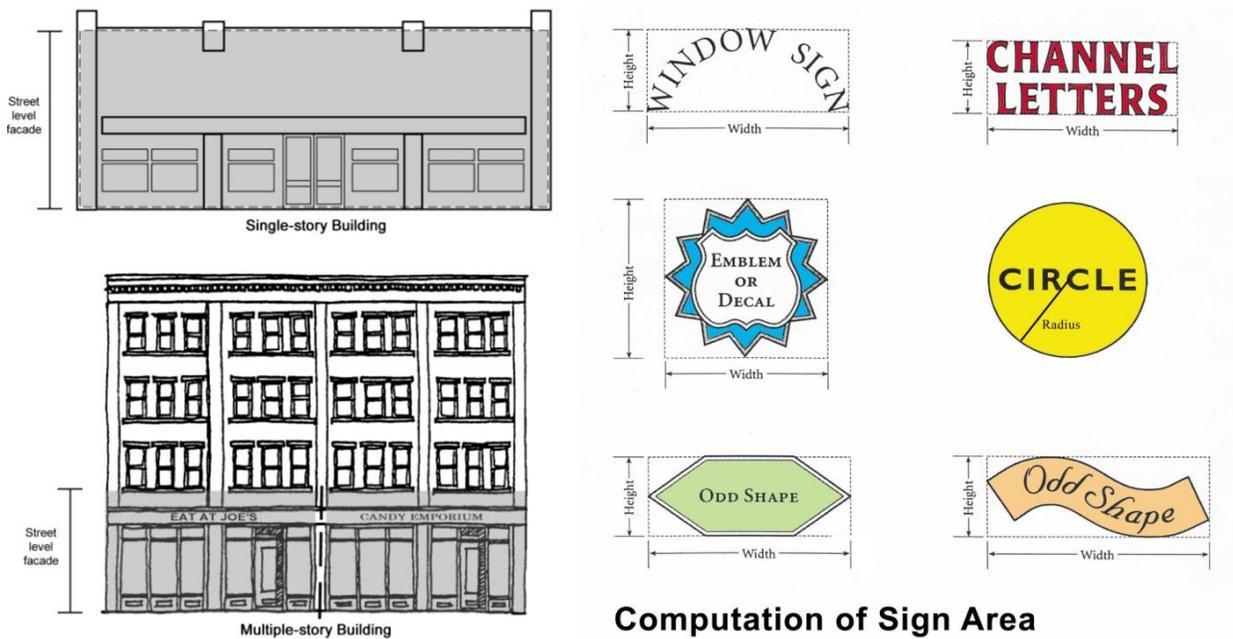
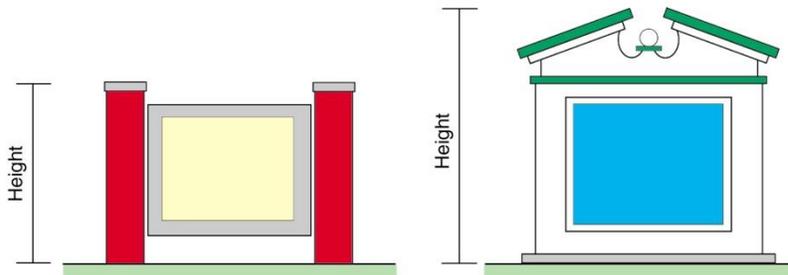


Richmond Sign Terms

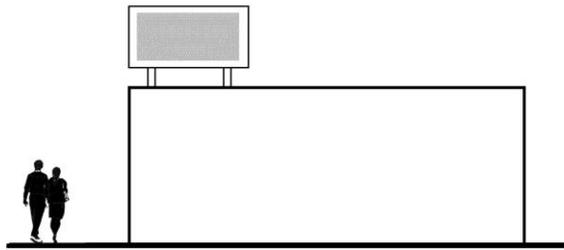
- A. **Signable Area.** The area of the street level portion of a principal building's front facade wall, including doors and windows, facing a public street where the address or primary public entrance is located
- B. **Sign Area.** The gross surface area within a single continuous perimeter enclosing the extreme limits of all sign copy or surface of any internally-illuminated sign, awning or canopy. Such perimeter shall not include any structural or framing elements lying outside the limits of such sign and not forming an integral part of the display.



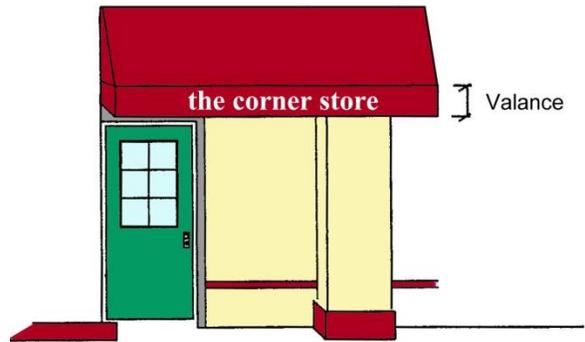
Signable Area



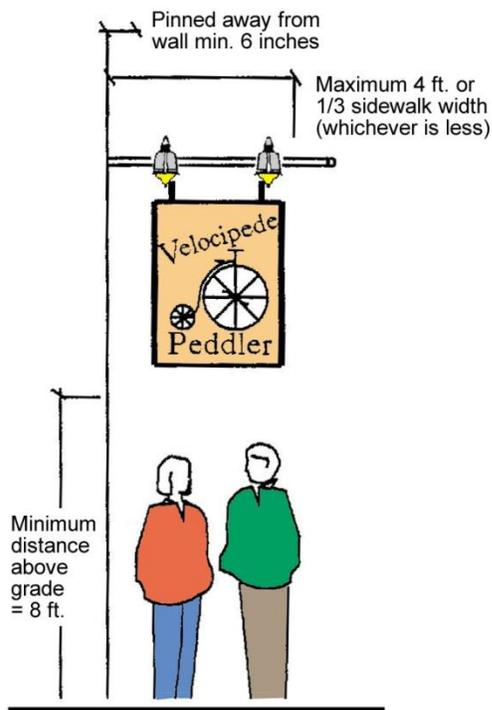
Sign Height



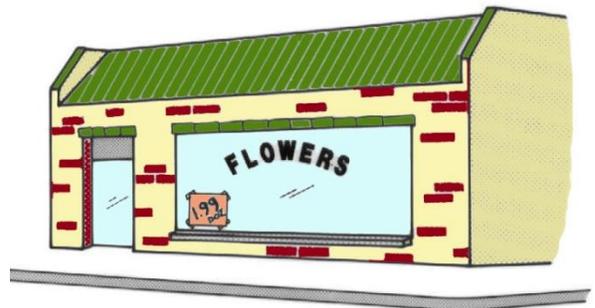
Roof Sign



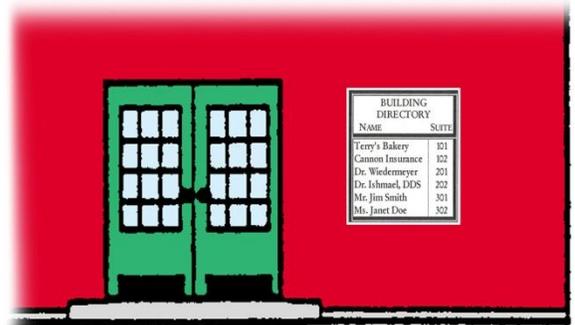
Awning Sign



Projecting Sign Detail



Window Sign



Building Directory